

www.tacticapf.com

putting the broker in control

Tactica seals funding for growth with £2m investment from Zurich Banking

London, UK, 30 October 2008.

Tactica Premium Finance Limited today announced that Zurich Banking, part of Zurich Financial Services, has invested £2.15m in the company in return for a 26% equity stake. This development comes as part of a larger funding round in which Tactica has raised over £3m.

The new funding will strengthen Tactica's capital base and enables the company to continue to enhance its service offering to existing clients. It will also allow additional brokers to be introduced to the service more rapidly.

Says Graham Holdaway, Chief Executive Officer of Tactica: "We are very excited about Zurich Banking's involvement, which we believe will deliver significant benefits and marks out the quality of our offering. Zurich Financial Services is a highly respected organisation in our industry and we believe that its involvement in Tactica will further enhance our expertise and ability to serve our customers. Boosted by the wider fund raising in which Zurich Banking have participated, we will be able to offer more brokers the opportunity to benefit from the Tactica premium finance service and be part of a growing community, whilst taking better control of this vital aspect of their business."

Zurich Banking is also very optimistic about what Tactica can achieve for the broker community. Says Gary Wigglesworth, Managing Director of Zurich Banking Premium Finance: "Tactica has the ability to offer an innovative and alternative approach to broker premium finance. We see the Tactica service delivering significant benefits to the broker."

Tactica provides insurance brokers with a premium finance facility that they can badge as their own; an end-to-end process that is seamless from their customers' perspective. The Tactica service provides access to the three essential components necessary to run a premium finance operation: funding, administration and management. These are delivered in an integrated package: clients have access to capital at attractive rates from a panel of respected lending partners, user-tested technology that will integrate into back office broking systems, and enhanced business and sales skills, thanks to high levels of strategic and account management from Tactica.

Adds Mr Holdaway: "We enable brokers to present premium finance as their own product and give them improved opportunities to manage their own customer relationships, whilst enjoying streamlined process and the opportunity to make material extra revenue."

www.tacticapf.com

putting the broker in control

About Tactica Premium Finance

Tactica Premium Finance Limited was founded in 2005. It was a venture born out of the need for a radical and new approach to delivering premium finance. Based in the UK, Tactica has formed key partnerships to develop and enhance robust proven systems, enabling the company to provide state of the art premium finance solutions to the UK's medium to large brokers in the general insurance market.

About Zurich Banking Group

Zurich Bank is an Irish registered credit institution and a wholly owned subsidiary of the Zurich Financial Services group. Together with its subsidiaries collectively termed as the Zurich Banking Group, it provides property finance, premium finance, private banking and wealth management products to its customers. Zurich Bank has a Standard & Poor's counterparty credit rating of AA-/stable and the current Moody's rating is A1/stable.

Founded in 1872, ZFS is an insurance-based financial services provider with a global network of subsidiaries and offices in North America, Europe, Asia Pacific and Latin America. One of the world's major insurance companies, Zurich employs some 60,000 people and serves customers in more than 170 countries. Its core business is life and general insurance.

Tactica Premium Finance Limited

7 Airport West, Lancaster Way, Yeadon, Leeds LS19 7ZA

Tel: +44 (0) 845 123 3990

info@tacticapf.com

www.tacticapf.com



For further information please call: +44 (0) 845 123 3990, or email: info@tacticapf.com

Tactica Zurich Announcement. Copyright © 2008 Tactica Premium Finance Ltd